

### About weXelerate



- Full ecosystem in one location on 9.000m<sup>2</sup>
- Unlimited startup and corporate touchpoints
- Value adding stakeholder network
- Vast variety of innovation tools
- Game changing open innovation spirit
- NO EQUITY will be taken!
  The program is 100% for free

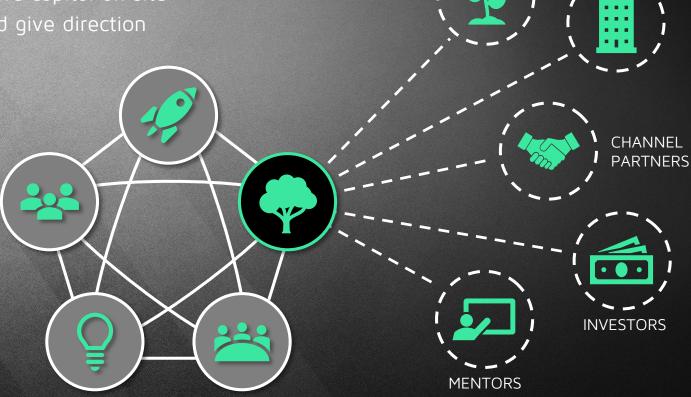


### The Ecosystem



**CORPORATES** 

- Europe's most promising startups
- Corporates with an open innovation spirit
- Channel Partners with proven expertise and networks
- International investors and venture capital on site
- Mentors for startups to guide and give direction



**STARTUPS** 

### Operation & Team



#### HEADS OF OPERATION





MONA HÜBL STARTUP PROGRAM

INES BEN BRAHIM
KEY ACCOUNT

MICHAEL BECK

IT & SOFTWARE

SWETA SHARMA
COMMUNITY

THOMAS BECK
EXECUTIVE ASSISTANT

CARIN KLETZER ADMIN & HR



#### PROGRAM PARTNERS





































**3TS** CAPITAL PARTNERS



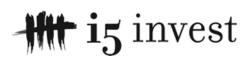




and 50+ more ...













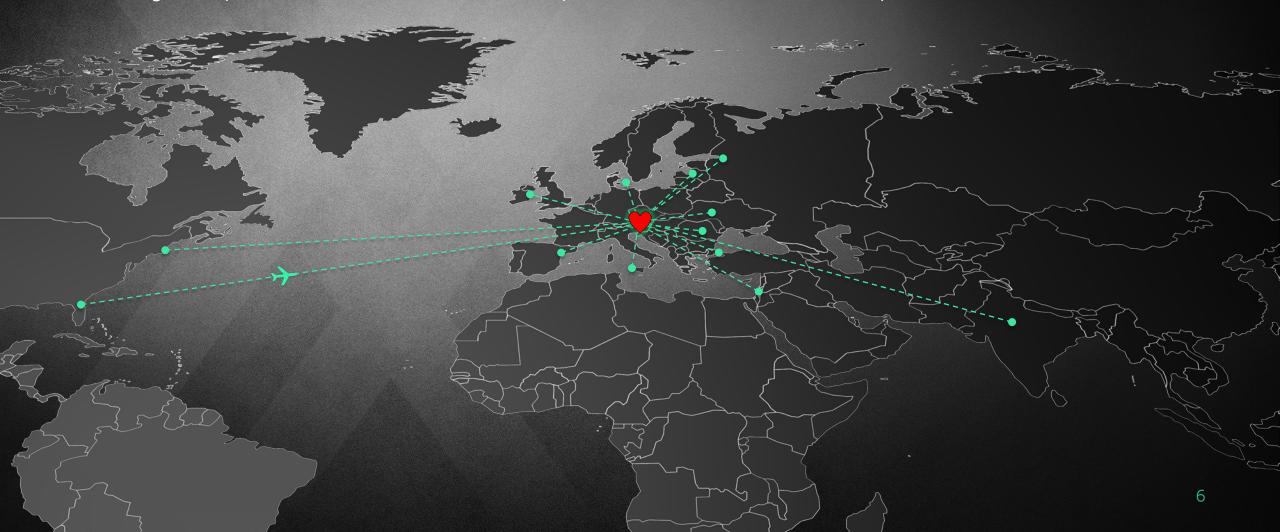


# We bring Startups to Vienna



Vienna – heart of Europe & gateway to the east

We bring startups from all over the world with a special focus on CEE to our startup-hub



### Deliverables Startups





#### Match Making

We focus on leading-edge startups within the focus verticals of:

Media – Insurance – Industry 4.0 – Financial Services – Energy & Infrastructure

And the core technologies of:

Artificial Intelligence & Bots, Mobility Solutions, Blockchain, Cybersecurity, IoT
Out network of match-makers will create the perfect fit among startups and world-leading corporates.



#### Mentoring

Serial founders and top executives provide insight, experience and a valuable network.



#### Trainings & Individual Coaching

We offer a vast variety of individual coaching in all the areas that startups need (e.g. growth hacking, legal advice, ...)



#### Inspire & Dine, Technology Breakfast

An event series for startups to discuss what's hot and trending with leading industry experts.



#### Alumni Class

weXelerate provides continuous support and opportunities to network also once the official 4-month program is over. (optional: 10-days sprint program for advanced startups)

#### Additional Value for Startups:

- Sales enablement
- Business development
- Exposure to international investors and VCs

- Collaborations with world-leading corporates
- International top mentors

### Additional Value for Startups

### Business Development & Marketing



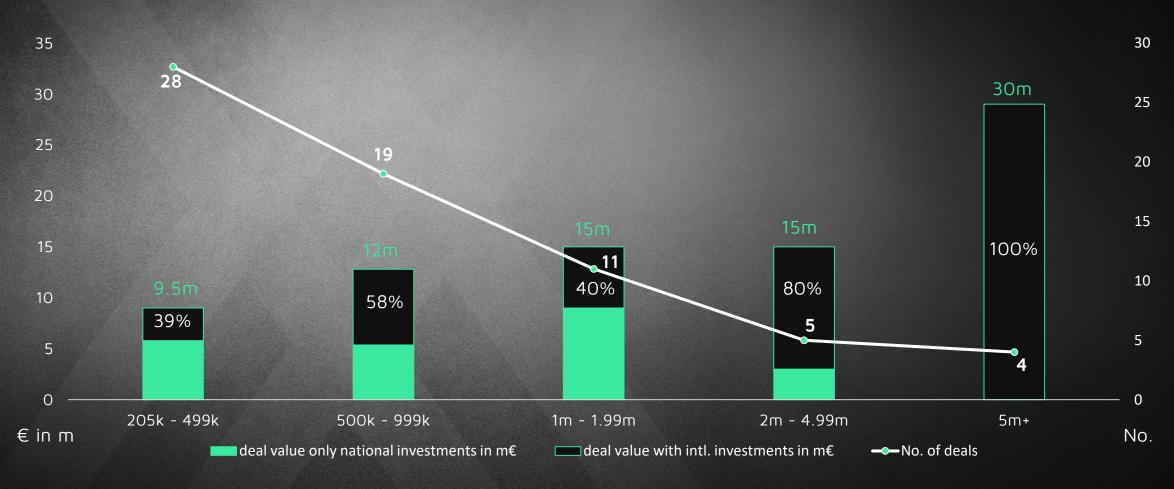
#### We can help startups with processes such as:

- Start a new project involving any media within the Internet or mobile space
- "Go-to-market" in Western European countries
- "Go-to-product" help you in "translating" your technology into a product or service.
- Plan your Internet or mobile marketing strategy
- Develop local distribution channels
- Localize your marketing activities to target specific countries
- Expand your marketing mix within the digital media
- Enhance your online, mobile, New Media, social & video marketing
- Build local awareness to your company & products
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# Startup Investments Austria 2016

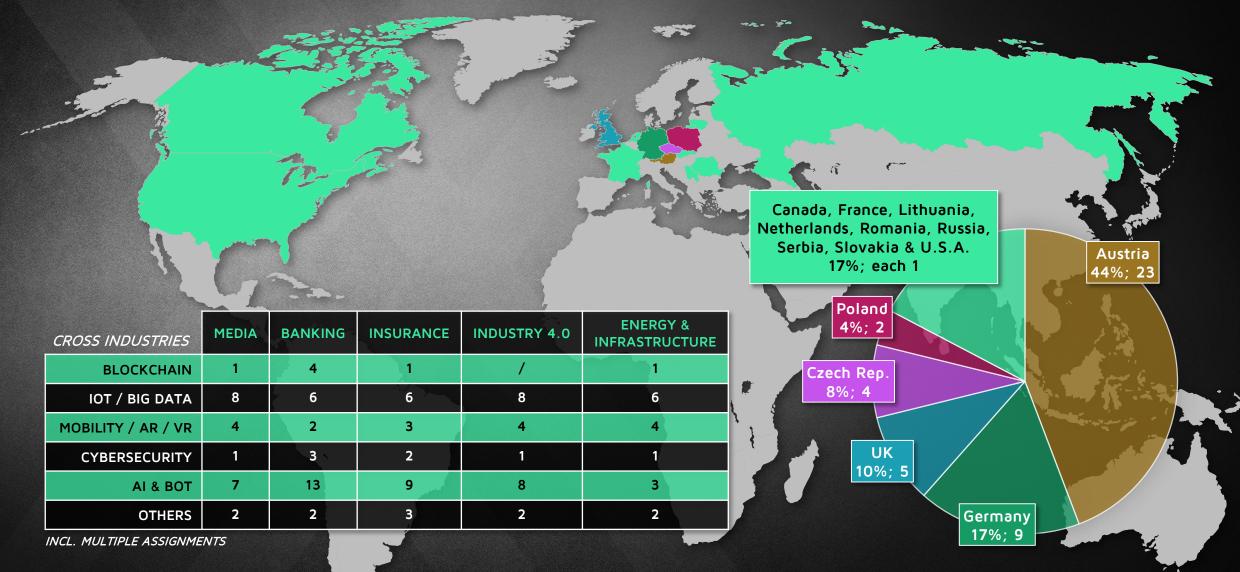


#### 67 deals and over € 80 million in 2016



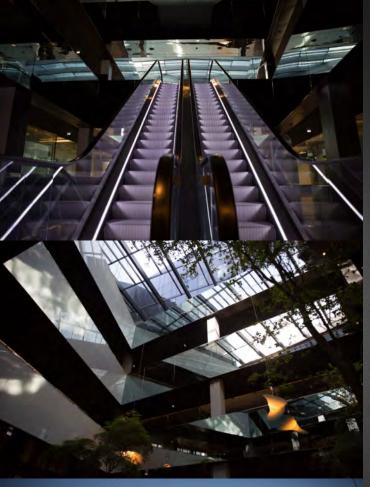
### BATCH ONE - 52 STARTUPS / 14 COUNTRIES















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for further information contact us at office@weXelerate.com

Join the ultimate ecosystem for innovation!